



NEVER OUT OF STOCK
AUTUMN | WINTER 2026_27

pure

BY HATICO

FUNCTIONAL



four-way-stretch



quick drying



featherweight



breathable & no smell



no need to iron



sustainable

the functional shirt

made in europe
maximum wearing comfort
just slip it on and feel good

pure
BY HATICO
FUNCTIONAL

shirt



blouse



polo
t-shirt





it's a revolution

Ob im Beruf oder in der Freizeit – pure FUNCTIONAL verbindet die Eleganz formeller Kleidung mit den Vorteilen hochwertiger Sportbekleidung.

Whether at work or in your free time – pure FUNCTIONAL combines the elegance of formal wear with the advantages of high-quality sportswear.

origin & personality

Das Material für unsere Functional Shirts kommt direkt aus Italien, von einem der renommiertesten, nachhaltig arbeitenden Stoffhersteller der Welt. Die Premium-Hightechfasern machen es zu einem extrem atmungsaktiven Kleidungsstück.

Um 100% Komfort zu gewährleisten ist das Material, das ursprünglich aus dem Sportbereich kommt, schnell trocknend und extrem dehnbar. Seine Struktur bewirkt einen weichen Griff und ein angenehmes Tragegefühl.

The material for our Functional Shirts comes directly from Italy, from one of the most renowned and sustainable fabric manufacturers in the world. The polyamide and elastane fibers make it an extremely breathable garment. To ensure 100% comfort, the material, which originally comes from the sports sector, is quick drying and extremely stretchy. Its structure results in a soft feel and a pleasant wearing sensation.

responsibility

Die qualitativ sehr hochwertige High-Tech-Faser wird unter den höchsten Umweltstandards produziert. Unser Partner-Lieferant achtet auf innovative Umweltpolitiken, nachhaltige Lieferketten und Schaffung einer Kreislaufwirtschaft. Der Großteil der pure FUNCTIONAL Wear wird aus dem innovativen Material Econyl® gefertigt, das mit dem Deutschen Nachhaltigkeitspreis prämiert wurde.

The very high quality high-tech fiber is produced under the highest environmental standards. Our partner-supplier pays attention to innovative environmental policies, sustainable supply chains and creation of a circular economy. The majority of pure FUNCTIONAL Wear is made from the innovative material Econyl®, which was awarded the German Sustainability Prize.

togetherness

pure FUNCTIONAL wird von darauf spezialisierten, hochmodernen Partnerbetrieben in Europa gefertigt. Die MitarbeiterInnen werden aus- und fortgebildet und fair entlohnt. Um die Wirtschaft zu fördern, beziehen wir Zubehörteile wie z. B. Knöpfe, Hangtags, Tapes, Kartonagen und Verpackungsmaterial von regionalen Unternehmen. Unser Betrieb hat sich durch einen Ethikkodex verpflichtet folgende Punkte umzusetzen: Schutz der Gesundheit seiner Mitarbeiter, Beitrag zur sozialen und finanziellen Entwicklung lokaler Gemeinschaften.

pure FUNCTIONAL is manufactured by specialized, state-of-the-art partner companies in Europe. The employees are trained and paid fairly. In order to support the economy, we purchase accessories such as buttons, hangtags, tapes, cardboard boxes and packaging material from regional companies. In doing so, we pay attention to resource-saving processing and short delivery routes. Our company has committed itself through a code of ethics to implement the following points: Protecting the health of its employees, contribution to the social and financial development of local communities.



Artikel mit ☒ und FUNCTIONAL Shirt Größen 36: nur solange der Vorrat reicht. Kurzfristige Änderungen & Druckfehler vorbehalten. Farbabweichungen möglich.
Article with ☒ and FUNCTIONAL shirt sizes 36: as long as stock lasts. Subject to change without notice and printing errors. Colours may vary.

shirt

pure
BY HATICO
FUNCTIONAL





color

900

☒ 902

100

• 904

• 905

1/1 arm

article 4056-21750

collar cutaway

available in stock

• 01.08.2026

100% RECYCLED POLYAMIDE

quality 87% pa | 13% el

size 37-46/48

pure
BY HATICO
FUNCTIONAL





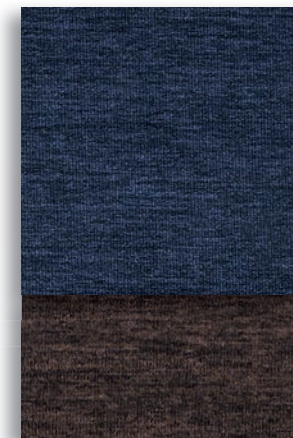
color

1/1 1/2

139

1/1

245 •



1/2 arm

article 3386-22150

collar cutaway

available in stock



1/1 arm

article 3386-21150

collar cutaway

available in stock

• 01.08.2026

quality 86% pa | 14% el

size 37-46/48

pure
BY HATICO
FUNCTIONAL



color

001

1/1 arm

article 3387-21150

collar cutaway

available in stock

quality 86% pa | 14% el

size 37-46/48

pure
BY HATICO
FUNCTIONAL

color

900

100



1/1 arm

article 3385-21150

collar cutaway

available in stock

quality 42% pa | 42% pes | 16% el

size 37-46/48

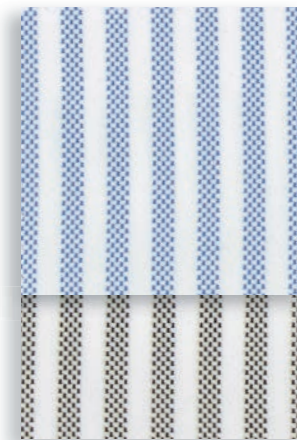
pure
BY HATICO
FUNCTIONAL



color

162

263



quality 85% pa | 15% el
size 37-46/48

1/1 arm
article 4068-21742
collar cutaway
available in stock

pure
BY HATICO
FUNCTIONAL



color

100

120



color

900

100



1/1 arm

article 4048-21750

collar cutaway

available in stock

quality 83% pa | 17% el

size 36-46/48

pure
BY HATICO
FUNCTIONAL

1/1 arm

article 4060-21177

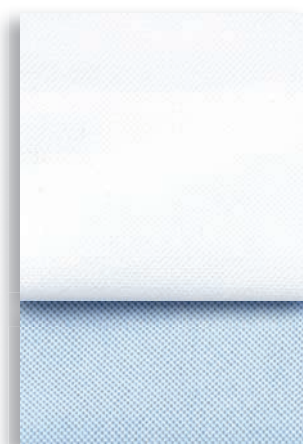
collar cutaway

available in stock

quality 59% pa | 27% pes | 14% el

size 37-46/48

pure
BY HATICO
FUNCTIONAL



color

900

100

1/1 arm

article 4061-21171

collar cutaway

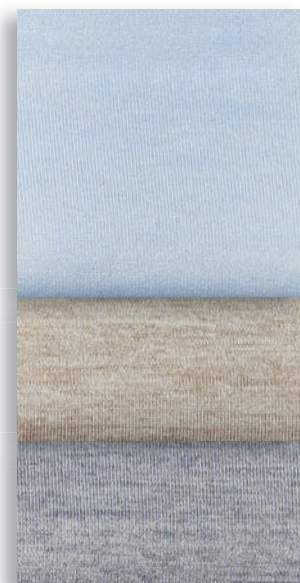
available in stock

quality 59% pa | 27% pes | 12% el

size 37-46/48

pure
BY HATICO
FUNCTIONAL





color

100

210

710

color

200



groom & party shirt || combi cuff

1/1 arm

article 4067-21120

collar cutaway

available in stock

quality 60% pes | 29% pa | 11% el

size 37-46/48

pure
BY HATICO
FUNCTIONAL

1/1 arm

article 3390-21756

collar cutaway

available in stock

quality 42% pa | 42% pes | 16% el

size 37-46/48

pure
BY HATICO
FUNCTIONAL

1/1 arm || extra long

article 3390-21780

collar cutaway

available in stock



color

1/1 1/2

*900

1/1 1/2

*100

1/1

102

1/1

710

1/1

744 •

1/1

406 •

1/1

245 •

1/1

246 •

1/1

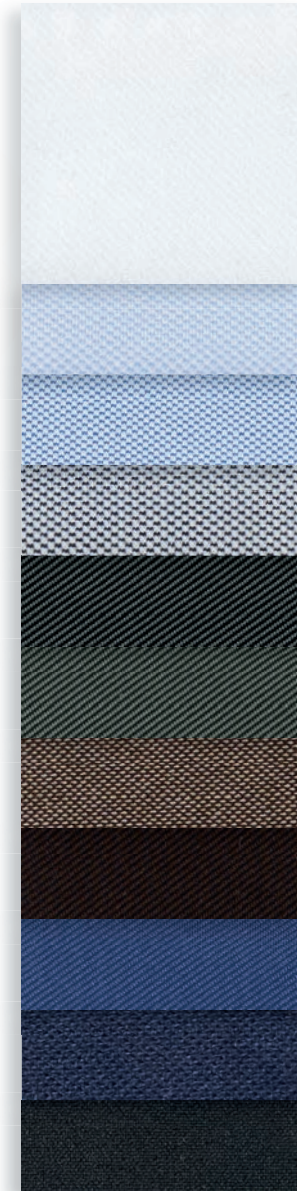
124 •

1/1

*130

1/1

*001



1/1 arm

article 4030-21750

collar cutaway

available in stock

• 01.08.2026

100% RECYCLED POLYAMIDE

quality 87% pa | 13% el

size 37-46/48

1/1 arm || extra long*

article 4030-21780

collar cutaway

available in stock

size 39-46/48

1/2 arm

article 4030-22750

collar cutaway

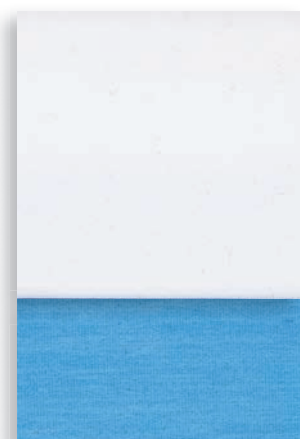
available in stock

pure
BY HATICO
FUNCTIONAL



polo

pure
BY HATICO
FUNCTIONAL



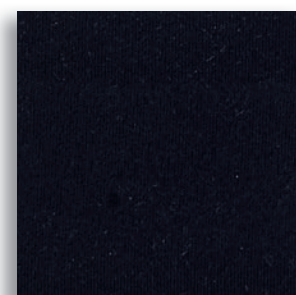
color

900

110

color

001



1/2 arm POLO

article 3392-92930
available in stock

quality 42% pa | 42% pes | 16% el
size XS -3XL

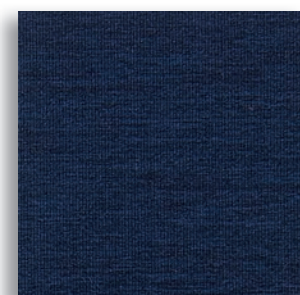
pure
BY HATICO
FUNCTIONAL

1/2 arm POLO

quality 86% pa | 14% el
size XS -3XL

article 3394-92930
available in stock

pure
BY HATICO
FUNCTIONAL



color

139

**1/2 arm
POLO**

article 3393-92930

available in stock

quality 86% pa | 14% el

size XS -3XL

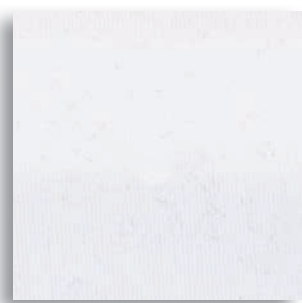
pure
BY HATICO
FUNCTIONAL





t-shirt

pure
BY HATICO
FUNCTIONAL



color

900



color

139



**1/2 arm
MINI-V-NECK**

article 3392-92960
available in stock

quality 42% pa | 42% pes | 16% el
size XS -3XL

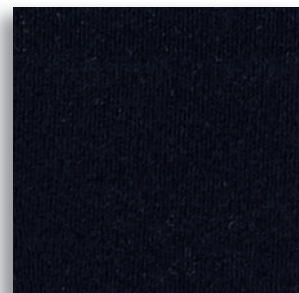
pure
BY HATICO
FUNCTIONAL

**1/2 arm
MINI-V-NECK**

quality 86% pa | 14% el
size XS -3XL

article 3393-92960
available in stock

pure
BY HATICO
FUNCTIONAL



color

001

1/2 arm
MINI-V-NECK

article 3394-92960

available in stock

quality 86% pa | 14% el

size XS -3XL

pure
BY HATICO
FUNCTIONAL





blouse

two fits | slim & modern

pure
BY HATICO
FUNCTIONAL



color

001



1/1 arm
slim | schmal
article 7700-91910
collar kent
available in stock

quality 75% pa | 25% el
size XS -3XL

1/1 arm
modern | leger
article 7700-91911
collar kent
available in stock

1/1 arm
modern | leger
article 3387-91901
collar kent
available in stock

quality 86% pa | 14% el
size XS -3XL

1/1 arm
slim | schmal
article 3387-91900
collar kent
available in stock

pure
 BY HATICO
 FUNCTIONAL

pure
 BY HATICO
 FUNCTIONAL



color

900

1/1 arm
slim | schmal
article 3385-91900
collar kent
available in stock

quality 42% pa | 42% pes | 16% el
size XS -3XL

pure
BY HATICO
FUNCTIONAL



color

100

130

1/1 arm
modern | leger
article 4030-91901
collar kent
available in stock

100% RECYCLED POLYAMIDE
quality 87% pa | 13% el
size XS -3XL

pure
BY HATICO
FUNCTIONAL



1/1 arm
slim | schmal
article 4030-91900
collar kent
available in stock



color

162

388

1/1 arm
slim | schmal
article 4068-91910
collar kent
available 01.08.2026

quality 85% pa | 15% el
size XS -3XL

pure
 BY HATICO
FUNCTIONAL



1/1 arm
modern | leger
article 4068-91911
collar kent
available 01.08.2026

fit guide

the functional shirt

size	XS	S	S	M	M	L	L	XL	XL	XXL	XXL	3XL
	36	37	38	39	40	41	42	43	44	45	46	48
chest	94	98	104	108	112	116	118	124	126	132	136	146
waist	80	86	90	96	100	104	110	112	118	124	130	140
back length	74,5	76,5	76,5	78,5	78,5	78,5	78,5	81,5	81,5	83,5	83,5	85
sleevelength	1/1	65,5	65,5	65,5	65,5	66,5	66,5	67	67	67,5	67,5	67,5
sleevelength	1/2	23,5	23,5	23,5	24,5	24,5	24,5	24,5	24,5	25,5	25,5	25,5

the functional shirt | extra long

size	XS	S	S	M	M	L	L	XL	XL	XXL	XXL	3XL
	36	37	38	39	40	41	42	43	44	45	46	48
chest	94	98	104	108	112	116	118	124	126	132	136	146
waist	80	86	90	96	100	104	110	112	118	124	130	140
back length	77,5	79,5	79,5	81,5	81,5	81,5	81,5	84,5	84,5	86,5	86,5	88
sleevelength	extra long	69,5	69,5	69,5	70,5	70,5	71,5	71,5	72	72	72,5	72,5

the functional polo shirt

size	XS	S	M	L	XL	XXL	3XL
	36	37/38	39/40	41/42	43/44	45/46	47/48
chest	100	106	112	118	126	134	144
waist	88	94	100	106	116	128	140
back length	72	72	74	76	78	80	80
sleevelength	1/2	21	21	22	22	23	24

the functional t-shirt

size	XS	S	M	L	XL	XXL	3XL
	36	37/38	39/40	41/42	43/44	45/46	47/48
chest	96	100	104	108	112	116	120
waist	90	94	98	102	108	114	120
back length	67	67	67	69	71	73	75
sleevelength	1/2	19	19	19	20	21	22

the functional blouse | slim

size	XS	S	M	L	XL	XXL	3XL
	34	36	38	40	42	44	46
chest	94	98	102	108	114	120	126
waist	76	82	88	96	102	108	116
back length	65	65	67	68	68	68	70
sleevelength	1/1	58	58	58	59	60	60

the functional blouse | modern

size	XS	S	M	L	XL	XXL	3XL
	34	36	38	40	42	44	46
chest	98	102	106	110	116	122	128
back length	70	71	72	73	74	75	76
sleevelength	1/1	61	61	62	62	63	63



it's
a
revolution



pure
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FUNCTIONAL



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